

### **VI.3.3 eBusiness: Organization & Strategy**

This paper aims to explore the opportunities and challenges by the Internet and other ICT framework and to review the technologies, which are being used for e-business their implications for strategy and management.

#### **Topics and Applications:**

Foundation of e-business and e-commerce, organizational models, role of Information Systems in Business, various approaches in ICT Systems, e-business and e-commerce: differences and recent trends, role of information in organizational design, e-business models and implications for traditional business, Emerging models in e-business, e-business and organizational changes, productivity and industries transformations.

Returns of investments in ICT, ICT and organizational change, recent trends in business process outsourcing and offshoring.

ICT in B2B: Business models, revenues and sources, performance trends, e-business and organization management, e-business strategy and organizational transformation, knowledge and knowledge management, life cycle of knowledge in organizations, managerial, organizational and technological factors for knowledge and management.

Case Studies: Various cases of different domain will be discussed